



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY  
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**For Immediate Release**

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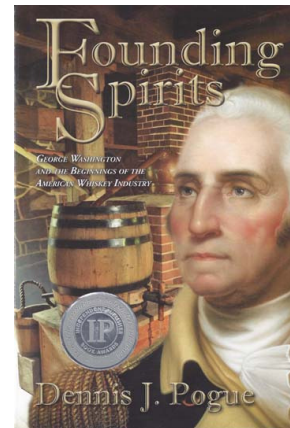
***Founding Spirits: George Washington and the  
Beginnings of the American Whiskey Industry***  
**A Brown Bag Lecture by Dr. Dennis J. Pogue**

**PROGRAM:** *Founding Spirits: George Washington and the  
Beginnings of the American Whiskey Industry*  
a Brown Bag Lecture by Dr. Dennis J. Pogue

**DATE:** Noon, Wednesday, June 4, 2014

**LOCATION:** East Tennessee History Center  
601 South Gay Street  
Knoxville, TN 37902

**ADMISSION:** FREE | Attendees are encouraged to bring a “brown bag”  
lunch



(Knoxville, TN) The former director of restoration at George Washington’s Mount Vernon Estate, Museum, and Garden, Dr. Dennis J. Pogue will discuss the history of the whiskey industry in early America, with a concentration on George Washington’s largely unknown career as a distiller. Washington played a leading role in the whiskey industry’s growth into a major business by the early 1800s, and in 1799 owned the largest distillery in the country, producing 11,000 gallons of clear, un-aged whiskey. Pogue is now an adjunct professor at the University of Maryland and the author of *Founding Spirits: George Washington and the Beginnings of the American Whiskey Industry*.

The lecture is presented in partnership with Wheatlands Plantation, established by Revolutionary War veteran Timothy Chandler, located at Boyds Creek, Sevier County.

The program is sponsored by 21<sup>st</sup> Mortgage and is free and open to the public. The lecture will begin at noon at the East Tennessee History Center, 601 S. Gay Street, Knoxville. Guests are invited to bring a “brown bag” lunch and enjoy the lecture. Soft drinks will be available for purchase. For more information on the lecture, exhibitions, or museum hours, call 865-215-8824 or visit the website at [www.EastTNHistory.org](http://www.EastTNHistory.org).

**End Release**