



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY
Making history personal

For Immediate Release

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Free Admission to the Museum of East Tennessee History for Veterans and Their Families on November 11

WHAT: *Free Admission to the Museum of East Tennessee History for Veterans and Their Families on Veterans Day*

DATE: Monday, November 11, 2019, 9:00 a.m.- 4:00 p.m.

LOCATION: East Tennessee History Center
601 South Gay Street
Knoxville, TN 37902

ADMISSION: FREE!

(Knoxville, TN) – The East Tennessee Historical Society invites all veterans, active duty military, and their families to visit the Museum of East Tennessee History as our guests on Monday, November 11, from 9 a.m. - 4 p.m., prior to and following the downtown Knoxville Veterans Day Parade. “Tennesseans have a proud tradition of stepping to the fore in defense of our nation and earning the state the nickname, the ‘Volunteer State,’” says ETHS Director Cherel Henderson. “We are pleased to honor the contributions of our military, past and present, by inviting them to visit the museum as our special guests on this day.”

The signature exhibition *Voices of the Land: The People of East Tennessee* explores three centuries of life in our region. Visitors will find stories and artifacts from the French and Indian War to the War of 1812, and the Civil War to World War I and World War II. Also, guests will find “Betsy,” the first rifle of David Crockett, key participant at the Alamo. Additional exhibitions include the feature exhibition “*It’ll Tickle Yore Innards!*”: A (Hillbilly) History of Mountain Dew, where guests can explore the drink’s storied history that began here in the hills of Appalachia, and the *East Tennessee Streetscape* and *Corner Drug Store*. The Museum of East Tennessee History is located at the East Tennessee History Center, 601 S. Gay Street, Knoxville. For more information on programs, exhibitions, or museum hours, call 865-215-8824 or visit the website at www.EastTNHistory.org.

About East Tennessee Historical Society

Established in 1834, the East Tennessee Historical Society is widely acknowledged as one of the most active history organizations in the state and enjoys a national reputation for excellence in programming and education. For 185 years the East Tennessee Historical Society has been helping East Tennesseans hold on to our unique heritage—recording the events, collecting the artifacts, and saving the stories that comprise the history we all share.

End Release